

STERLINGRISK VOICE

Integrity



Innovation

Collaboration

Care & Respect

Excellence

**September 2014
Issue**

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**“There is no
higher value in
our society
than integrity”
— Arlen Specter**

**This month’s issue is sponsored
by the BLUE team**

Blue Team Event: A Success!

By Melissa Gross

On August 21st, the BLUE team held their walk-a-thon event. The day was filled with surprises, snacks & fundraising for a wonderful cause! All of our values were beautifully presented throughout the day.

We began the day with introducing, along with the Communications Sub-Committee, SterlingRisk’s new intranet, named STRIVE (SterlingRisk Insurance Values Exchange). We would like to congratulate Michael Sussman, on winning the contest for re-naming our intranet. STRIVE has a new, clean look, is easy to navigate, and constantly being updated with new content.



We then took some time out of our busy days to join our respective teams outside for a quick walk-a-thon, which included team photos, lemonade and snacks. What a

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difference a few moments of fresh air can do for the mind, body, and spirit.



We announced our week-long event, in order to raise health awareness. We asked for all to install a pedometer app on your smartphones, and monitor your steps for a week. Congratulations to the **Green** team on winning this contest.

Our Soles 4 Souls fundraiser was very successful. We are proud to announce that we raised \$450 through our 50/50 raffles, and collected over 180 pairs of shoes. Thank you all for your generous donations. These shoes could end up in an orphanage, homeless shelter, domestic abuse shelter, etc. Know that you put a smile on the faces of these people in need.

To end our day, everyone was treated to a variety of ice cream.

The overall feedback the blue team received was truly incredible! We would like to thank all who participated in making our event a success. We had an absolutely wonderful day. We are looking forward to seeing what the remaining teams have in store for us!

"One person of integrity can make a difference" – Elie Wiesel



Introducing our new intranet, STRIVE.

Bookmark the new URL: <http://spin:8082/strive/>

STRIVE stands for SterlingRisk Insurance Values Network. The new intranet will be our central communications repository for all SterlingRisk documents, events and value-related news.

Over the next couple of weeks, we will be holding brief demo sessions (with refreshments) to show our employees the special features and benefits of STRIVE.

STRIVE is a work in progress. If you have suggestions, content changes or want to provide feedback, please use the suggestion box on the STRIVE website or email mcommunications@sterlingrisk.com

New Hires

Welcome to the following new employees of SterlingRisk!

Marni Horowitz	Claims
Maura Martinez	Large Commercial
Jay Min	Legal

The Executive Corner

By: Leslie Nylund

This month, we have launched a couple of new tools to help us communicate across the organization better. This newsletter and our new intranet, STRIVE, both stemmed from the need to communicate more effectively with 200 employees and satellite offices. Communication is a two-way street and while there are countless articles, whitepapers and research books written on the subject, everyone communicates in their own style and manner. As we wrap up the summer and prepare for the final quarter of the year 2014, it is good to be reminded about how we can all be more effective communicators. We are fortunate we are that most of our employees work directly at our headquarters, on the same floor, where we can easily speak face to face. Plus, getting up from our desks to speak to our colleagues provides a little exercise. We also have our own conference rooms to collaborate on that project, instead of sending an email, which could easily be misinterpreted. Over the last couple of weeks, each of the teams have been meeting to discuss their upcoming event. Let's continue this spirit of open communication as we look to a prosperous final quarter of 2014.

Suggestion Box

Have a suggestion for the Values Communications sub-committee?

Have an idea for possible stories in this newsletter?

We want your ideas!

Email us:

valuescommunications@sterlingrisk.com

Birthdays

The following birthdays for the Month of September:

1st – Lana Gorman
11th – James Welsh
11th – Jim McGuirk
11th – Bill Dixon
14th – Alexsis Gonzalez
17th – Pam Baione
21st – Jeff Schwartz
23rd – Charlene Martin
23rd – Susan Warhurst
29th – Michael Sussman
30th – David Sterling

HAPPY BIRTHDAY!!!!

Values Team News: Hiring

The hiring committee is busy completing the new onboarding process and working towards completing People Pix training in all areas of the organization.

Marci Waterman and Donna Raab have completed our second People Pix Training Class. The goal is to have a minimum of two employees from each department, along with the department manager trained in our People Pix Values interviewing. Each candidate will be interviewed by an HR Representative, peer and manager. We are excited to implement our values into the hiring process.

Upcoming Events

- **Purple** team event September 19th!
- **Red** team event in October
- **Yellow** team event in November

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Below are the team shots from our special day! Thank you to all for your participation.



Weird Insurance Claims

From the Internet

Super-poly ... oops A man lost his dentures while throwing up over the side of a cruise ship and filed a claim for his loss. Lucky for him, his travel insurance decided the lost false teeth constituted lost baggage and paid the claim.

Robbed by monkeys A couple visiting Asia returned to their hotel room to find their clothing missing and the room in shambles. A brief investigation uncovered that a bunch of monkeys had broken into the hotel room through an open window and stolen the clothing. Some pieces were found scattered through the rain forest. Others were lost forever. The couple's travel insurance covered their loss.

It was the camel A man filed a claim for damage to his car after coming out of a local nursery and witnessing a camel kicking and damaging his car. While he was on the phone with the insurance company, a television news crew that happened to be in the area got footage of the attack. Since there was evidence, the claim was paid.

Origin of a Name

By Tammy Kuhl

Did you know our newsletter's name, SterlingRisk Voice, came from John McDonnell? John suggested VOICE as a SPIN replacement name, which stands for Values Oriented Intranet Company Explorer.

VOICE was the 2nd runner up, losing by a small margin to STRIVE. We thought it was a perfect choice for the name of our newsletter and hope that you love it as much as we do.

True Blue Crew enjoyed your SPIN replacement ideas. Some of the names suggested were silly, some inspired, and one was downright naughty. We thought you'd be interested in the other popular names up for consideration, which were:

- SterlingWorks
- Sterling Internal Resources (SIR)
- SterlingNewswire
- Central Sterling Information (CSI)
- SterlingRisk News and Professional Information (SNAP)
- SterlingRisk Internal Resources & Information (SIRI)
- The Source
- Sterling Total Access Resource (STAR)

There were other names worth mentioning that didn't make the top ten. Here are some of our favorites: Valere (Latin for values), Empower, The Water Cooler, Prism, Compass, Sparkle, Kindred, Wired, Sterling Merlin and The 411.

We gratefully acknowledge all Sterling staff for expressing every value throughout our successful event. We couldn't have done it without you.

