

STERLINGRISK VOICE

Integrity



Innovation

Collaboration

Care & Respect

Excellence

**November 2014
Issue**

Inside

New Hires	page 2
Reward/Recognition	page 2
Most Popular candy	page 2
Executive Corner	page 3
Birthdays	page 3
Upcoming Events	page 3
David Epstein feature	page 4
Costume Contest	page 4

**“Once you take
care of people,
people respect
you”**

-George Weah



This month's issue is sponsored
by the **RED** team

Red Team Celebrates October in Festive Manner

By David Margulies and Jeff Schwartz

October, 2014 was the month of the Red Team. Working together in perfect unison, the entire team combined efforts to put forth a huge number of events over the course of the month.

The excitement started on October 1 with a celebration of Oktoberfest. The Red Team treated the Westbury office to a plethora of traditional German foods that are served during this annual worldwide festival. The food was served in the small conference room and several employees were seen leaving with smiles on their faces and full bellies!



October is national Breast Cancer Awareness month. In recognition of this, the Red Team kicked off several activities in support of Breast Cancer Awareness. Team Red packed several activities including a bake sale, Chinese auction, raffle, book sale and pin sale. All told, we raised \$3,154.00 for this great cause!



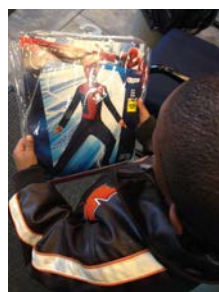
Continuing this tradition, Team Red maintained the charitable momentum through several other events:

Follow me to Page

2

- Blood drive (29 employees donated!)
- Costume donations for "Hope for Youth, Inc." an organization dedicated to facilitating positive change in the lives of children, adolescents and families in New York
- Habitat for Humanity.

Keeping the momentum going, Team Red wrapped up the month with a distribution of coasters with the Red value of "Care & Respect" and a fantastic costume contest with a room packed full of frightfully good Halloween treats.



HOPE
FOR YOUTH



All in all, October was a very busy and entertaining month for the Red Team. We hope everyone enjoyed the month as much as we did.

Follow me to Page

5

Rewards & Recognition Corner

Over the past month, we have two winners of the drawing of our S.H.I.E.L.D. VALUES Program, Stage 1: **Dianne Haines, Lora Godsey and Susan Corva**. You have shown that you are a true A-Player by living and mirroring the Values and Behaviors of the organization.



Olivia Rodriguez with Lora Godsey and Susan Corva.



Below is the list of recipients of the Values Care Cards for the past month:

Andy Alzate, Ruth Azzato, Connie Chiara, Scott Chirls, Grace Colquhoun, Lauren Cooper, Mary Beth Coursen, Doreen DiCicco,

JoAna Dowd, Brad Dubler, Eliana Fernandez, Janet Gatti, Karin Governale, Melissa Gross, Dianne Haines, Nicole Heise, Marni Horowitz, Yvette Jones, Kristina Kaplan, Lori Konikoff, Will Kremmelbein, Lia Krautmanis, Katie Lahren, Laura Laino, Orit Langhaus, Nick Losciale, Eugene Marichal, Maura Martinez, John McDonnell, Sheila McGowan, Jillian Menna, Terri Merrifield, Sarah Mills-Dirlam, Diane Moore, Jackie Mora, Lilian Morataya, Gina Murphy, Rory Natter, Tracey Nixon, Mike O'Donnell, Reid Perlstadt, Marylou Peterkin, Frank Piccininni, Sebally Queylin, Donna Raab, Diane Rizzo, Olivia Rodriguez, Steve Schiffer, Rose Schneider, David Sterling, Erin Sussman, Rose-Marie Talio, Mike Tampone, Nick Toscano, Jennifer Vaughn, Jason Walker, Susan Warhurst, Anne Weingarten, Marguerite Wolfe, Kelly Zuraitis

You all went above and beyond and showed **INTEGRITY**, **INNOVATION**, **COLLABORATION**, **CARE & RESPECT** and **EXCELLENCE**

New Hires

Welcome to the following new employees of SterlingRisk!

Evelyne Caloras	Technology
Lydia Cheshire	Construction
Luciana Conte	Marketing
Efram Mitrani	Marketing
Marcia Flores	Personal Lines

Most Popular Halloween Candy in the U.S.

Do you know the top five most popular Halloween Candy in the U.S.? Based on sales, the top five are:

Twix

Sales: \$116.13 million
Introduced: 1993
Company: Mars Inc.

Kit Kat

Sales: \$306.51 million
Introduced: 1935
Company: Hershey Co.

Snickers

Sales: \$456.91 million
Introduced: 1930
Company: Mars Inc.

M&Ms

Sales: \$500.82
Introduced: 1941
Company: Mars Inc.

Reese Peanut Butter cups

Sales: \$509.85 million
Introduced: 1928
Company: Hershey Co.

The Executive Corner

By: Donna Raab

October is a month where the leaves change to brilliant color and the temperature begins to slowly dip. We set our clocks back an hour and know that the holidays are just around the corner. Change is all around us....

We are now at the six-month point from our rollout of our values and close to a year of when we started the framework for our Values Blueprint. We have come a long way in such a short amount of time, with still so much left to accomplish. Remember an initiative never ends, it continues on for life of the company.

One of the greatest changes within our new culture that I have seen is the collaboration between employees, departments, and locations. I see it daily in our interactions with each other. A sense of community internally, in which we work together to achieve our goals. People helping people, peer to peer.

Another change has been a very strong commitment to community service as an organization. This month, the Red Team sponsored four community service based events. Red team kicked our community service commitment into over drive! Breast Cancer



Awareness Month - Susan Komen fundraising, Blood Drive, Hope for Youth costume drive and fundraiser, and the Habitat for Humanity build. I received over 600 views on my LinkedIn posting on the Habitat for Humanity comment and picture I posted. The work we are doing is being recognized by the business community and within our industry. Share our story, it's a powerful one. We are making a difference!

Upcoming Events

- **Yellow** team events in November
- Holiday party on Monday, December 8th 5pm-8pm, Fox Hollow Country Club

Suggestion Box

Have a suggestion for the Values Communications sub-committee?

Have an idea for possible stories in this newsletter?

We want your ideas!

Email us:

valuescommunications@sterlingrisk.com

Birthdays

The following birthdays for this Month:

2nd – Shohreh Waxman
 3rd – Pamela Fitzgerald
 7th – Anne Weingarten
 8th – Jillian Menna
 12th – Marie Casimir
 12th – Nadine Hendrix
 15th – Gina St. Come
 15th – Jeremy Kupferman
 16th – Doreen DiCicco
 18th – Rachel Rapisarda
 18th – Reid Perlstadt
 19th – Rose Schneider
 21st – Marcia Flores
 22nd – Jason Walker
 25th – Sheila McGowan
 26th – Wendy Newman
 27th – Tracey Nixon
 27th – Linda Brady
 28th – Dee Smith
 28th – Marc Kravitz
 29th – Olivia Rodriguez
 30th – Steven Markowitz

David Epstein: The Man, the Myth, the Legend

By Tammy Kuhl

On October 8th, SterlingRisk celebrated David Epstein for his 50 years of service to the Organization. This is a rare accomplishment by an individual who is truly one of a kind.

We gathered to honor him with cake, champagne and gifts and in return, got a show. David, as we all know, is a gifted Orator. He kept us laughing as he recounted his many adventures and memorable characters along the way.

Are you one of the lucky ones who have been given a nickname? MaryLou, David's Executive assistant, is tasked with keeping these names straight to know who David is talking about on a daily basis.

Here are some of the nicknames of the employees. This is by no means a complete list. Ask them how they got their names; some of the stories are fabulous

JoAna Dowd – Santana
 MaryLou Peterkin – Mercedes
 Laura Laino – Simonne
 Marguerite Wolfe – Piazza
 Maddie Carroll – Ms Hemlock
 Evelyn Riddick – Rupert
 Janet Roselle – Park
 Tammy Kuhl - Wynette
 Ruth Azzato – Baby
 Gina Murphy - Brigida
 Josephine Barbara – Empress
 Colleen Gaitings - Dewhurst
 Genie Klimkowski – I Dream Of
 Karin Governale – Bones
 Diane Moore - Steak



David is loved and admired by many here at SterlingRisk. Hilarious, brilliant, thoughtful, generous, unique and extremely tall are some of the words used to describe him. He always leaves whoever he is talking to with a smile on their face. Congratulations to him on this incredible milestone!

Red Team Costume Contest

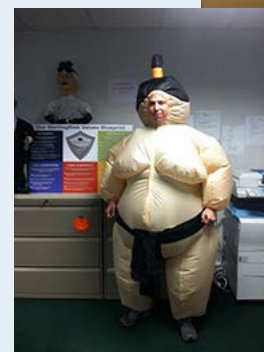
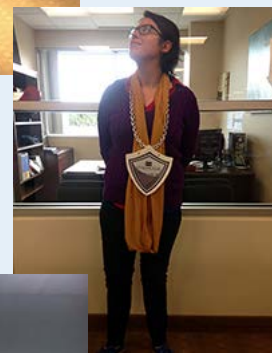
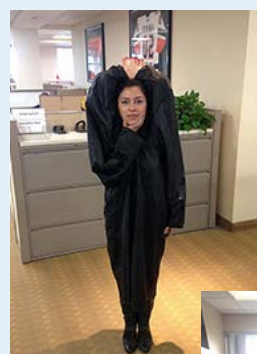
From Teenage Mutant Ninja Turtles to leopards and witches to ballerinas, SterlingRisk employees were dressed for the occasion on Halloween. Twenty-three costume submissions were voted on by all employees.

Below are the winners of the Red Team's Costume Contest.

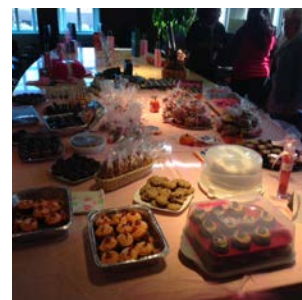
First Place – Monica Bustamante

Second Place – Sarah Mills

Third Place – Tom Brown



Below are photos from our special events! Thank you to all for your participation.



Excellence

"Every job is a self-portrait of the person who does it. Autograph your work with Excellence."

By: Ted Key

Integrity

"It takes less time to do a thing right than to explain why you did it wrong."

By: Henry Wadsworth Longfellow

Collaboration

"Unity is strength. When there is teamwork and collaboration, wonderful things can be achieved."

By: Mattie Stepanek

Innovation

"Innovation is creativity with a job to do."

By: John Emmerling

Care & Respect

"Knowledge will give you power, but character, respect."

By: Bruce Lee